

BOYDEN LEADERS NAMED TO BUSINESS WEEK'S WORLD'S MOST INFLUENTIAL RECRUITERS LIST

– Top global executive search firm honors span across US, Europe and Asia –

NEW YORK — Five leaders of Boyden have been named to *BusinessWeek's* Top 50 World's Most Influential Headhunters as part of the publication's inaugural launch of its exclusive database and management sections. Honored were the following representatives from Boyden, a global leader in executive search with more than 70 offices in 40 countries:

- Trina Gordon, Chairman of Boyden World Corporation and Managing Director; Boyden Chicago
- Dinesh Mirchandani, Regional Director, Asia/Pacific and Managing Director, Boyden India
- Pasi Koivusaari, Senior Partner, Boyden Finland
- Richard Fudickar, Managing Partner, Boyden Germany
- Chris Clarke, President and CEO of Boyden World Corporation

"Boyden is honored by *BusinessWeek's* recognition of our market leaders," said Trina Gordon, Chairman of Boyden World Corporation and Managing Director, Boyden Chicago. "Client service, quality, and world class execution are paramount to our firm's success. We're proud that the dedication, reputation and results of Dinesh, Pasi, Richard and Chris have been acknowledged along with the world's best in class."

BusinessWeek considered a number of factors in selecting the top 50 executive recruiters, including their individual reputations; their years of headhunting experience; the global scope of their recruiting practices; their accessibility and responsiveness; their high visibility within the client markets they serve; the recognition they enjoy within their firms and/or global executive search communities.

Trina Gordon has served as Boyden Chairman since April 2007, and a Board Member since 2001 after joining the firm in 1990. She has led Board, CEO, COO and other C-suite searches for Fortune 500 and private corporations. Ms. Gordon currently serves as President, Friends of Prentice of the Prentice Women's Hospital of Northwestern Memorial Hospital and she is a member of the Board of Governors of the Chicago Zoological Society.

Dinesh Mirchandani has served as Boyden's Regional Director for Asia/Pacific and a firm Board Member since 2000. He focuses on CEO and other senior executives across industries with specific focus in technology. Prior to joining Boyden in 1994, he served as a Principal Software Engineer with Digital Equipment Corp. in the U.S.

Pasi Koivusaari was the only recruiter selected for *BusinessWeek's* list from Nordic markets. He served as Boyden's Chairman from 2005-2007 after having founded Boyden Finland in 1988. Mr. Koivusaari has placed CEOs for companies of more than \$10 billion in annual revenue and numerous C-suite executives.

Richard Fudickar has served as Boyden Germany's Managing Partner since 1999. He has also served as Chairman of the German Association of Executive Search Consultants and President of the German branch of the AESC. As a leader in the Fast Moving Consumer Goods practice, he successfully conducted numerous senior search and board assignments across Europe and abroad.

Chris Clarke has served as Boyden's CEO since 2000. From 2003 thru 2007, he has led the firm to record growth each year. Mr. Clarke has been a Visiting Professor of Strategy at Henley Management College since 1994. He is a former member of the Board of the Association of Executive Search Consultants (AESC) and former Chairman of the Strategic Planning Society in London.

About Boyden World Corporation

Boyden is a global leader in the executive search industry with more than 70 offices in 40 countries. Founded in 1946, Boyden specializes in high level executive search, Interim Management and Human Capital consulting across a broad spectrum of industries. For further information, visit the firm's website at www.boyden.com.

###