

For Immediate Release

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BOYDEN NEW YORK NAMES KEN RICH AS MANAGING DIRECTOR

– Top global executive search firm deepens Financial/Professional Services team –

NEW YORK — Boyden, a global leader in executive search, has named Ken Rich as a Managing Director in its New York office, joining the firm's Financial Services Practice. In his new position, Mr. Rich will serve the financial and professional services and nonprofit sectors, as well as conduct searches for C-level, board of director, and infrastructure positions across several industries.

“With more than two decades of executive search experience in addition to a strong track record on Wall Street, Ken is a tremendous addition to Boyden,” said Jeanne Branthover, Head of Boyden's Global Financial Services Practice and Managing Director of the firm's New York office. “Having successfully executed in virtually all segments of the financial services industry, Ken will provide great value to our clients and will further strengthen our New York team.”

Prior to joining Boyden, Mr. Rich was a partner at two leading international executive search firms, including serving on one firm's Board as well as Chairman of the Financial Services Practice. Mr. Rich has a broad business background, including experience in corporate finance and mergers and acquisitions at companies such as GE Capital, Citibank, Kuhn, Loeb & Co. and Peat Marwick Mitchell.

Mr. Rich holds an MBA from the University of Chicago and a post graduate degree in accounting from New York University. He has served on the board of directors of the Association of Executive Search Consultants (AESC) and was selected as one of North America's top recruiters in the book “The New Career Makers.”

About Boyden World Corporation

Boyden is a global leader in the executive search industry with more than 70 offices in 40 countries. Founded in 1946, Boyden specializes in high level executive search, Interim Management and Human Capital consulting across a broad spectrum of industries. For further information, visit the firm's website at www.boyden.com.

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