

**For Immediate Release**  
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## BOYDEN GLOBAL EXECUTIVE SEARCH OPENS PRAGUE OFFICE

– New Czech Republic presence expands firm to eighth office in Eastern Europe –

**PRAGUE, Czech Republic** – Boyden, a global leader in executive search with more than 70 offices in over 40 countries, announced today that it has opened a new office in Prague, expanding the firm's presence to an eighth location in Eastern Europe. Boyden appointed Joachim Sauter, founder and former Managing Director of Sauter Consulting Group to lead its Prague operations.

Boyden Prague will provide client services in high growth sectors including Consumer Products, Technology and Industrial practices. The Czech and Slovak Republic are the center of Europe's automotive industry, which has led to strong growth in other industries, including Information Technology, Telecommunications, Retail, Professional and Financial Services, which are all strong areas of focus for Boyden.

"The Czech Republic is one of the fastest developing economic powers in Central and Eastern Europe and a key region for the search industry," said Chris Clarke, President and CEO of Boyden World Corporation. "With over 14 years of executive search experience in the region and a strong background in the automotive, manufacturing, IT/ Telco and the retail industry, Joachim is the ideal candidate to lead our new Prague office and partner with our associates to meet the increasing needs of our global clients."

In 1993, Mr. Sauter founded Sauter Consulting, based in the Czech and Slovak Republic, to provide executive search services and help international companies develop their businesses in Central and Eastern Europe. Prior to Sauter Consulting, Mr. Sauter worked in the automotive industry in the Czech Republic and for Mercedes Benz in the United Kingdom. He began his professional career with Salamander AG in Retail Management in Germany.

Mr. Sauter holds a Diploma Betriebswirt, from the Fachhochschule in Wuerzburg, Germany; a Diploma in Management Studies from the Portsmouth Polytechnic, United Kingdom; and a master's degree from the Ecole des Affaires de Europeene, Paris, France. He is also a certified Management Trainer and Coach.

"I am excited to join a firm of Boyden's caliber and assist them in continuing to strategically expand," said Mr. Sauter. "Many international and multinational companies have taken an interest in the Czech and Slovak Republic, due to its strong infrastructure, highly skilled workforce and long history in industrial production. We are looking forward to helping our clients grow their businesses in this region."

### **About Boyden World Corporation**

Boyden is a global leader in the executive search industry with more than 70 offices in over 40 countries. Founded in 1946, Boyden specializes in high level executive search, Interim Management and Human Capital consulting across a broad spectrum of industries.

For further information, visit the firm's website at [www.boyden.com](http://www.boyden.com).

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