



Boyden Executive Search Contact

Lisa Vuona | 508.320.6445 | lvuona@boyden.com

Sara Swisher-Anderson | 917.566.5881 | sswisher@boyden.com

U.S. Soccer Overview

U.S. Soccer is the future of sport in the United States. The organization's mission is to make soccer the preeminent sport in the United States. U.S. Soccer embraces diversity, technology and global connections to drive the growth of the sport and serve its athletes and fans. U.S. Soccer seeks motivated, passionate, skilled people who can think, create and work on a team.

U.S. Soccer is a growing company that looks for team members to grow with it. U.S. Soccer offers a comprehensive compensation package, casual work environment, an inclusive culture and an atmosphere for professional development.

The Federation's core principles set organization-wide standards to identify and foster its culture and inform how the organization interacts and holds each other accountable. These principles guide U.S. Soccer: *"We Win Together. We Aim High. We Champion Diversity, Equity & Inclusion"*. To be successful as a USSF employee, it is critical to demonstrate and live up to these principles every day and with every interaction with peers, stakeholders, and partners.

The Federation's core values are the individual attributes and characteristics that staff embody to uphold the organization's principles and succeed. These values guide U.S. Soccer's employees: Integrity. Commitment. Teamwork. Respect.

Position Summary

Reporting to the Vice President, Strategic Philanthropy, the Senior Director of Stewardship & Engagement will design and lead a comprehensive, donor-centered stewardship program. This role will be first of its kind and build the stewardship function from the ground up—establishing best practices, developing scalable processes, and crafting a high-impact strategy to acquire, retain, and grow philanthropic support at all levels. This individual will partner closely with colleagues across Advancement and the Federation to create meaningful donor experiences, deliver compelling impact reporting, and drive long-term donor engagement. As part of a rapidly growing advancement team, this role is essential to shaping how supporters experience and invest in U.S. Soccer's mission to build a better future through soccer.

Primary Responsibilities

- Develop and lead a comprehensive stewardship and reporting strategy aligned with U.S. Soccer's growth goals and donor pipeline, including developing staffing plan and hiring to support department goals.
- Serve as a strategic partner to fundraising colleagues to ensure seamless donor journeys and stewardship plans across all donor segments.
- Oversee the creation and delivery of consistent, high-quality, and personalized stewardship touchpoints for various donor levels (annual, mid-level, major, and transformational).

- Collaborate with MarComms and internal teams to capture and communicate the impact of philanthropic support in donor reports, digital communications, and events.
- Consult on the creation of a dedicated stewardship function, including defining roles, responsibilities, and an optimal staffing model to support the strategy.
- Develop resource allocation recommendations, ensuring that staffing, technology, and operational needs align with organizational goals and donor experience priorities.
- Build a robust infrastructure in partnership with data/CRM teams to support personalized, scalable donor communications and journey mapping.
- Develop and maintain a donor impact content calendar, integrating program milestones, campaign themes, and giving cycles.
- Promote a culture of philanthropy across federation staff, stakeholders, and entire organization.
- Support overall goals of the Advancement team.
- Other duties as assigned.

Job Qualifications

- Bachelor's degree or higher in related field required.
- 10+ years of experience in nonprofit stewardship, donor relations, or direct fundraising with a proven track record of building or scaling stewardship and donor engagement functions.
- Exceptional writing and storytelling skills tailored for donor audiences.
- Strategic thinker with a deep understanding of donor motivations and fundraising lifecycles.
- Strong project management, organizational, and leadership abilities.
- Experience in Salesforce valued.
- General knowledge of soccer.
- Capable of working in fast-paced and demanding environments.
- Proficient experience with Microsoft Suite (Word, PowerPoint, Excel, and Outlook).

U.S. Soccer is an equal opportunity employer that is committed to diversity, equity and inclusion, and prohibits discrimination and harassment of any kind on the basis of race, color, sex, religion, national origin, citizenship, pregnancy, sexual orientation, gender identity, age, disability, genetic information, military status, political belief, or any other characteristic protected under the law. This policy applies to all U.S. Soccer's employment practices within its organization.

We strongly encourage women, people of color, LGBTQIA, veterans, parents, and persons with disabilities to apply.

Boyden Contacts**Lisa Vuona**

Managing Partner

lvuona@boyden.com

M +1 508.320.6445

**Sara Swisher-Anderson**

Principal

sswisher@boyden.com

M +1 917.566.5881

About Boyden

Founded in 1946, Boyden global executive search was the first firm to focus entirely on retained executive search. Others would soon follow, using many of the basic tenets and principles that Sidney Boyden put in place: maintaining a strict code of ethics and standards; establishing a global presence; creating uniform processes; and working with highly experienced business partners. These aspects of Sidney Boyden's vision are still in use today.

Boyden continues to be a leader in the executive search industry. Through the ever-expanding use of cutting-edge technology, while always adhering to strict ethical standards, we remain true to our rich heritage as the founders of retained executive search. We cover the globe with over 70 offices in more than 40 countries, led by resident professionals adept at working in a global economy. We are poised to help our clients find the people who will lead them today and into the future. In addition to retained executive search, Boyden works with clients seeking advice regarding their Boards. We also assist clients with interim management and leadership assessment.

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