

Press Release

For Immediate Release

Boyden Chile hires distinguished HR leader Jaime Hidalgo as a Partner in executive search

Hidalgo attracted to search and consulting by Boyden's excellence in client service, robust processes and global capabilities

SANTIAGO, **February 1**, **2021** – Boyden, a premier leadership and talent advisory firm with more than 75 offices in over 45 countries, has hired strategic talent expert <u>Jaime Hidalgo</u> as a partner to serve executive search and leadership consulting clients in Chile.

Hidalgo is a seasoned HR leader with a significant track at Sherwin Williams, L'Oréal, Clorox, GlaxoSmithKline and Proctor & Gamble. He has founded and led start-ups in high-end vehicle accessories and in boutique restaurants. A consultant at AON Hewitt, Hidalgo has both in-house and consulting experience that will add strength to Boyden's global consumer & retail, healthcare & life sciences, human resources and industrial practices.

John Byrne, Managing Partner of Boyden Chile, commented, "We are honoured that Jaime has joined our firm. His experience as a client and as a distinguished HR leader will be invaluable to both colleagues and clients as they continue to adapt their businesses to global challenges".

"As a former client I am delighted to have joined such a well-regarded firm both locally and globally," said Hidalgo, Partner, Boyden Chile. "Boyden's dedication to client service, commitment to excellence and highly experienced consultants was particularly attractive, and is consistent worldwide. I look forward to working with colleagues across the region and globally to serve clients at a senior level, and support the further evolution and growth of their businesses".

Hidalgo will work with multinational, multi-latina and family-run businesses to find the right leaders for clients, leveraging Boyden's strong market knowledge and capabilities across the region. As a former HR leader, he will help clients to make the shift to strategic HR leadership to involve talent experts more closely in business strategy.

Business activity in Chile picked up in the second half of 2020, with client demand for strong leaders within Chile and from other parts of the world, particularly in general management, HR leadership, senior sales & marketing experts and tech experts for fast growth ecommerce. Family businesses continue to secure their position in the market with leadership and management best practice. Multi-latinas headquartered in Brazil, Peru and Argentina have been expanding into Chile, maximising Boyden's collaborative regional partnership.



About Boyden

Boyden is a premier leadership and talent advisory firm with more than 75 offices in over 45 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management and leadership consulting solutions. Boyden is ranked in the top 10 on *Forbes'* Americas Best Executive Recruiting Firms for 2020. For further information, visit www.boyden.com.

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