

## Boyden strengthening its presence on the West Coast, appointing Liesl Forve Partner in California

**Expert in corporate functions leadership joins Boyden to work with clients transforming their leadership in turbulent times**

**SAN FRANCISCO, August 6, 2020** – Boyden, a premier leadership and talent advisory firm with more than 65 offices in over 40 countries, today announced that [Liesl Forve](#) has joined the firm as a partner, based in California.

Forve joins as Boyden sees strong growth in the United States, particularly on the West Coast which doubled its partners in the last six months. Clients are leveraging Boyden's exceptional level of engagement, sector knowledge and cross-sector capabilities to pivot to an evolving future.

"Liesl is a major asset for Boyden and our clients, bringing geographic reach into other markets and networks in the Upper Midwest and Pacific Northwest," said [John McCrea](#), Managing Partner of Boyden United States in California. "In today's environment, Boyden can make a big difference. Understanding regional markets and how to blend different capabilities into a new leadership profile for each client is where we excel."

Joining Boyden's Global [Industrial](#), [Social Impact](#), and [Human Resources](#) Practices, Forve has a strong track record in enabling clients to acquire C-suite and senior-level executives. She covers finance, human resources, marketing, sales and operations leaders. Forve also serves on boards and committees for cultural, charitable and community organizations, including 10 years serving on the Guthrie Theater board. She holds a degree in psychology from Macalester College, Minnesota.

"We are in a challenging market, but one full of potential and opportunity," says Forve. "A consequence of crisis is that it highlights leaders who are able to step up, defines gaps in the leadership team and brings clarity to fill those gaps with new talent. I look forward to leveraging Boyden's very strong brand in supporting and fulfilling the needs of both clients and candidates".

In addition to marquee hires in Atlanta, California, Pittsburgh and Washington, Boyden has recently welcomed an exceptional team of 12 in [Asia/Pacific](#), covering China, Hong Kong, Singapore, South Korea and Taiwan, with more partners joining in Europe.

Companies in every region of the world are re-evaluating their C-suite and board profiles, as turbulence demands a shift in leadership capabilities. Private equity investors, already holding record levels of capital, are seeking incisive market understanding and leadership due diligence, another strong area at Boyden, led by John McCrea.



"We feel honoured that clients are reaching out to us to bring in transformational leadership at C-suite and board levels to chart the course going forward," said [Jeff Hodge](#), Managing Partner of Boyden United States in California. "Clients have been extremely active, seeking counsel and solutions across our business and Liesl is an ideal partner, for us and for our clients".

### About Boyden

Boyden is a premier leadership and talent advisory firm with more than 65 offices in over 40 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management and leadership consulting solutions. Boyden is ranked in the top 10 on *Forbes'* Americas Best Executive Recruiting Firms for 2020. For further information, visit [www.boyden.com](http://www.boyden.com).

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