

## Boyden's *Leadership Series* Features Walmart's Rustin Richburg

**The retail giant's Senior Vice President of US People offers insight into the company's successes in human capital and digital strategies**

**NEW YORK, November 27, 2018** – [Boyden](#), a premier global talent and leadership advisory firm, today released the latest issue of its *Leadership Series*, featuring an in-depth interview with Rustin Richburg, [Walmart's](#) Senior Vice President, US People.

In the interview, Richburg discusses Walmart's digital strategy, how automation is shaping the future of the workforce and his approach to talent management.

"Rustin brings unique insights into leading organizations through transformation from his experience as a global HR and talent leader for some of the world's biggest companies, including Walmart," said [Catherine Gray](#), a Partner of Boyden United States. "He believes that people are the cornerstone of the business, and given the proper tools and technology, they are what enables an organization's successful transformation."

Richburg joined Walmart as Senior Vice President of Global HR Operations & Technology in 2016, and was named Senior Vice President of US People in 2017. Prior to joining Walmart, he held leadership roles at Imperial Brands and Accenture. Over the course of his career, Richburg has worked in a wide range of industries including hospitality, pharmaceuticals, healthcare and logistics. He has also lived in and managed teams in North and South America, Europe, Africa, APAC and the Middle East.

Richburg graduated summa cum laude from Texas A&M University, where he earned a bachelor's degree in agribusiness. He also holds a certification in program management from the University of Washington.

The full interview with Mr. Richburg is available at [www.boyden.com](http://www.boyden.com).

Previous issues of Boyden's *Leadership Series* include interviews with [Elizabeth Patrick](#), Senior Vice President and Chief Human Resources Officer at Veritiv Corporation; [Jim Gibbons](#), President and CEO of Goodwill Industries International; [Theo Van der Loo](#), President of Bayer Brazil; [Janelle Gale](#), Vice President of Human Resources, Facebook; [Ralph Scozzafava](#), then COO and currently CEO of Dean Foods; [Alec Ross](#), Distinguished Visiting Fellow at Johns Hopkins University and author of the *New York Times* number one bestseller *The Industries of the Future*; [Bill Ingham](#), Vice President,

Global Human Resources of Visa; [Dawn Hudson](#), Chief Marketing Officer of the National Football League; [Mark Devadason](#), Global Head of Sustainability at Standard Chartered Bank; [Noor Menai](#), President & CEO of CTBC Bank USA; [Stephan Winkelmann](#), President & CEO of Automobili Lamborghini S.p.A.; [Svein Rennemo](#), Chairman of Statoil; [Umran Beba](#), former Region President for Asia Pacific for PepsiCo and currently Senior VP and CHRO at PepsiCo; [David Gergen](#), Director of Harvard's Center for Public Leadership and former presidential advisor; and [Robert Reich](#), currently Chancellor's Professor of Public Policy at the University of California at Berkeley and former US Secretary of Labor. All are available on Boyden's website.

### About the Series

Boyden's *Leadership Series* is an ongoing publication that highlights the views of high-profile business leaders on issues relevant to leadership, management and talent acquisition. The series' editors conduct interviews with heads of corporations and other key organizations across the globe to further growth and the exchange of ideas.

### About Boyden

Boyden is a premier leadership and talent advisory firm with more than 65 offices in over 40 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management and leadership consulting solutions. For further information, visit [www.boyden.com](http://www.boyden.com).

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