

New Appointment To Support Leadership Development In Egypt

Premier global leadership advisory firm, Boyden, appoints Tamer El Naggar to head up North Africa operations

Dubai/Cairo, July 10th, 2017 – Boyden, a premier global talent and leadership advisory firm with more than 65 offices in over 40 countries, today announced Tamer El Naggar has been appointed as Managing Director of Boyden Egypt. El Naggar will work with business leaders and emerging organisations to support their increasing need for strong leadership and talent management across Egypt and North Africa.

El Naggar, who previously worked as CEO for the American Chamber of Commerce in Egypt, will now be responsible for growing Boyden's business across industries in North Africa, in addition to developing a regional research centre in Cairo to support the company's strong MENA growth.

"With over two decades of leadership experience in the business consultancy and insights industry, and a strong track record in building and growing organizations across the Middle East and North Africa, Tamer is perfectly aligned to roll out our newly evolved 'Worldwise' brand across North Africa" commented Magdy El Zein, Boyden's Managing Partner, MENA, "His breadth of knowledge and experience with international business intelligence providers, combined with his knowledge of the local market, enable him to offer clients the most effective leadership solutions that enable their organisations to achieve their goals and objectives."

"The market in North Africa, and particularly in Egypt, is at a pivotal point. Organizations are looking for exceptional executive talent to take their businesses into the next phase of international growth and sustainable performance in an increasingly competitive environment" added El Naggar "North Africa is ripe with tremendous growth opportunities that need capable and culturally astute leaders to transform their companies into the future, and support the overall success of the economy" he added.

El Naggar will be based at Boyden MENA's Egypt office in Cairo. Working with Boyden's offices in Nairobi, Kenya, and the MENA regional office in Dubai, UAE, as well as with support from an additional 60+ offices in over 40 countries globally, the team will be perfectly placed to offer local, regional and global insights. For further information on the team's operations, please visit www.boyden.com.

About Boyden

Boyden is a premier leadership and talent advisory firm with more than 65 offices in over 40 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management and leadership consulting solutions.

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