

BOYDEN ACCELERATES CLEANTECH INITIATIVE

– Top global executive search firm's green growth being fueled by demand for "best and brightest" from parallel industries –

SAN FRANCISCO – Boyden, a global leader in executive search with more than 70 offices in 40 countries, today announced the expansion of the firm's Cleantech Initiative to meet the demand for management talent for Green industries among the firm's clients worldwide.

"The growth of Cleantech and various Green industry segments is largely being fueled by the 'best and brightest' who have emerged from related industries," said Neil Sims, Leader of Boyden's Cleantech Initiative and a Managing Director of Boyden - San Francisco. "Boyden brings 63 years of experience identifying and attracting top executives to our clients. Our expansion will meet the soaring management needs for Cleantech within high technology, energy/infrastructure, industrial, transportation and other impacted industries."

"We see a lot of companies with first-rate technology in Cleantech, but only the ones with the best management will realize their potential," explains Steve Westly, Managing Partner of the Westly Group, a leading venture capital firm. "As a founding member of the eBay executive team and now at the Westly Group, I've had a 'front-row' seat throughout the internet revolution. Clean technology companies with the right management team will be successful and a top search firm such as Boyden will make the difference."

Boyden's reach in every major economy across the globe provides the resources needed to meet this urgent demand for leadership. Boyden partners from oil and gas, high technology, manufacturing, transportation and other disciplines have joined together around the world in order to provide the targeted knowledge required to bring executives with the right crossover experience to light.

"There is a growing need for qualified leaders who understand the Cleantech industry," said Olav Kieler, Managing Partner in Boyden's Copenhagen office. "Denmark as a market is a good example of the new demand. Even though business and government invested early in Green technology, and Boyden decided to specialize in this area, there are now fresh political pressures for alternative and clean energy solutions. We expect a surge in executive demand to meet growth of Cleantech ecological products, productions methods and better waste handling from both manufacturers and consumers. Fortunately, Boyden is ready for the rise in Cleantech."

In the U.S., Mr. Sims is a member of the Boyden's Global Technology Practice. He brings a rich history in Silicon Valley of management recruitment while working closely with the industry pioneers. His clients include Fortune 500 multinationals along with early-stage and mid-cap companies. He has worked closely with founders and venture investors on new business concepts as well as provided the leadership necessary to bring senior executives to global responsibilities.

About Boyden World Corporation

Boyden is a global leader in the executive search industry with more than 70 offices in 40 countries. Founded in 1946, Boyden specializes in high level executive search, Interim Management and Human Capital consulting across a broad spectrum of industries. For further information, visit the firm's website at **www.boyden.com**.