

Boyden Expands in Hungary

Firm welcomes top Nielsen executive Judit Szalóky Tóth as part of relaunch of Budapest operations

Budapest, May 24, 2018 - [Boyden](#), a premier global talent advisory and leadership solutions firm with more than 65 offices in over 40 countries, has announced that [Judit Szalóky Tóth](#) has joined as a Partner in Hungary. Boyden plans additional expansion in Budapest to meet market demands.

Szalóky Tóth has over 20 years' experience in executive roles and more than a decade in C-suite business consulting at high-level global listed companies, providing counsel to more than 100 local and international clients. She brings versatile leadership and search professional experience in consumer packaged goods, retail, data management, media and digital marketing as well as functional areas including general management, digital transformation, data & analytics, organization development, compliance, turnaround management, sales and marketing, supply chain and logistics.

"Judit brings an impressive track record that will be valuable for our Global Consumer & Retail, Healthcare & Life Sciences and Technology Practices," said [Trina Gordon](#), President & CEO of Boyden. "She is well-known throughout Hungary and Eastern Europe as a management expert and standout consultant in markets where Boyden is already a premium service provider."

"Judit will be an outstanding addition to Boyden Hungary and a great asset in Russia, Turkey, Poland, Czech Republic and other markets in Central and Eastern Europe," added [Peter Forgacs](#), Managing Partner of Boyden Hungary. "She excels in client relationships and business development, and is a sought-after speaker at top business and educational conferences."

Prior to Boyden, Szalóky Tóth served as [Nielsen's](#) Regional Director, Marketing Communications for Central and Eastern Europe and the Mediterranean, where she received the company's "Influential Influencer" award in 2017. Prior to that she was a Managing Director of Nielsen Hungary, then Regional Director, Consumer Insight, and a member of the CEE Regional Leadership Team. Previously, she served as Chief Marketing Officer and Management Team Member of Zwack Ltd. She began her career in sales, marketing and business development roles at [Unilever](#).

Szalóky Tóth holds a master's degree in business administration and marketing communication from Corvinus University of Budapest. She is an active member of various business, diversity, educational and charitable organizations

Last month, for the second consecutive year, *Forbes* ranked Boyden in the top ten among 250 organizations on its new list of [Best Executive Recruiting Firms](#).

About Boyden

Boyden is a premier leadership and talent advisory firm with more than 65 offices in over 40 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management and leadership consulting solutions. For further information, visit www.boyden.com.

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