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BOYDEN GLOBAL EXECUTIVE SEARCH NAMES ZBIGNIEW PLAZA AS MANAGING PARTNER IN POLAND

**- Market leader to expand Boyden's presence with Industrial, Consumer & Retail, and
Technology clients in Poland and CEE -**

WARSAW, Poland, December 11, 2012 – Boyden, a global leader in executive search with more than 65 offices in over 40 countries, today named Zbigniew Plaza as Managing Partner of Boyden Poland. Mr. Plaza brings nearly 20 years of experience in placing CEOs and C-level executives in the industrial, consumer & retail, and technology sectors.

"Zbigniew will be a great asset to our clients in Poland and to our Boyden global team," said Gerhard Raisig, Chairman of Boyden World Corporation and Managing Partner of Boyden Germany. "Poland is a critical market for Boyden in Europe and Zbigniew's strengths as a trusted advisor to top companies will help us continue to grow in the region."

"Zbigniew is a dynamic executive search professional and he'll bring a new level of strength in C-level client assignments across Poland and surrounding markets," said Trina Gordon, President and CEO of Boyden World Corporation. "We consider Poland and Central & Eastern Europe important to our longer-term global expansion and his addition will play a key role."

Mr Plaza has completed several hundred senior executive searches, management audits and coaching assignments across Poland and the CEE with other leading global executive search firms based in the UK, Sweden, Poland, Russia and the Czech Republic. Prior to his career in executive search, he worked for several years in strategy consulting with Bain & Company and corporate development with UAP in Paris, Dublin, London and CEE countries.

Born and raised in Poland, Mr. Plaza completed a Master's of Science from Warsaw University of Technology and post-Master's education in Business Administration from L'Institut d'études politiques (IEP) in Paris. He speaks fluent in English, French, Russian, German, Polish and other CEE languages, and is an active member of several chambers of commerce, business associations and networks in Poland and across CEE.

About Boyden World Corporation

Boyden is a global leader in the executive search industry with more than 65 offices in over 40 countries. Founded in 1946, Boyden specialises in high level executive search, interim management and human capital consulting across a broad spectrum of industries. For further information, visit the firm's website at www.boyden.com.

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