

Boyden's *Leadership Series* Features 80 Acres Farms' Mike Zelkind

CEO of vertical farming company offers insights on leadership and the future of the fast-growing sector

CINCINNATI, May 9, 2019 – Boyden, a premier leadership and talent advisory firm with more than 65 offices in over 40 countries, today released the latest issue of its *Leadership Series*, featuring an in-depth interview with Mike Zelkind, CEO of 80 Acres Farms.

In the interview, Zelkind discusses the role technology, big data and AI play in the farming and food sector, what the future holds for 80 Acres Farms, and lessons he has learned from past roles.

"Mike is a terrific leader with a strong vision for 80 Acres Farms," said Alicen Blair, a Managing Partner of Boyden United States. "His dynamic experience at major food producers and consumer & retail companies provides a great foundation for the company to grow in the new sector of vertical farming."

Zelkind co-founded 80 Acres Farms in 2015 and has served as CEO since its inception. Prior to this, he held executive and managerial positions at Del Monte, Sager Creek, AdvancePierre Foods, ConAgra, 99 Cents Only Stores, A.T. Kearney and General Mills.

Zelkind holds a bachelor's degree in electrical engineering from the University of Minnesota and an MBA from Emory University's Goizueta Business School.

The full interview with Mike Zelkind is available at www.boyden.com

Previous issues of Boyden's *Leadership Series* include interviews with Nigel Travis, Non-Executive Chairman of Dunkin' Brands, Rustin Richburg, Senior Vice President, U.S. People, Walmart; Jim Gibbons, President and CEO of Goodwill Industries International; Theo Van der Loo, President of Bayer Brazil; Janelle Gale, Vice President of Human Resources, Facebook; Ralph Scozzafava, then COO and currently CEO of Dean Foods; Alec Ross, Distinguished Visiting Fellow at Johns Hopkins University and author of the New York Times number one bestseller *The Industries of the Future*; Bill Ingham, Vice President, Global Human Resources of Visa; Dawn Hudson, Chief Marketing Officer, National Football League; Noor Menaj, President & CEO of CTBC Bank USA; Stephan Winkelmann, President & CEO of Automobili Lamborghini S.p.A.; Svein Rennemo, Chairman of Statoil; Umran Beba, former Region President for Asia Pacific for PepsiCo and currently Senior VP and CHRO at PepsiCo; David Gergen, Director of Harvard's Center for Public Leadership and former presidential

advisor; and [Robert Reich](#), currently Chancellor's Professor of Public Policy at the University of California at Berkeley and former US Secretary of Labor. All are available on Boyden's website.

About the Series

Boyden's *Leadership Series* is an ongoing publication that highlights the views of high-profile business leaders on issues relevant to leadership, management and talent acquisition. The series' editors conduct interviews with heads of corporations and other key organizations across the globe to further growth and the exchange of ideas.

About Boyden

Boyden is a premier talent advisory and leadership solutions firm with more than 65 offices in over 40 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management and leadership consulting solutions. For further information, visit www.boyden.com.

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