Boyden's Leadership Series Features Goodwill's Jim Gibbons

Award-winning CEO shares how he's taken the nonprofit juggernaut to a higher level of excellence in the network model

ATLANTA, December 5, 2017 – Boyden, a premier global talent and leadership advisory firm, today released its latest issue of the Boyden Leadership Series, featuring an in-depth interview with Jim Gibbons, President and Chief Executive Officer at <u>Goodwill Industries International</u>.

In the interview, Gibbons discusses the power of work and employment inclusion, the strength of the social enterprise model, perspectives on talent recruitment and retention, the importance of organizational culture, and approaches to innovation.

"Jim's success as a business and community leader sets an example for many future senior executives in both social impact and corporate organizations," said <u>Alicen Sibly</u>, a Managing Partner of Boyden United States in Atlanta. "At Goodwill and throughout his career, he's brought solutions, innovation and inclusion to a new level, moving brands forward and bringing greater opportunity to thousands of team members."

Gibbons joined Goodwill Industries International as President and CEO in April 2008. Prior to Goodwill, he served as President and CEO of National Industries for the Blind (NIB), a nonprofit that, in partnership with more than 88 associated agencies nationwide, works to enhance economic opportunities and professional development for people with blindness.

Prior to joining NIB, Gibbons was President and CEO of Campus Wide Access Solutions, a wholly owned subsidiary of AT&T. Gibbons worked at AT&T for more than a decade, holding leadership positions in operations, product management, and mergers and acquisition.

Gibbons has served on the Harvard Business School Alumni Association Board of Directors, and is a board member of the Credential Engine, the Independent Sector, the National Workforce Solutions Advisory Board, sponsored by ACT, Inc. and DocuSign.

Gibbons has received several recognitions for his work, including being acknowledged on *The Nonprofit Times'* Power and Influence Top 50 list three times; and receiving the following awards: the Distinguished Engineering Alumni Award from Purdue University; the National Jefferson Award for Greatest Public Service Benefiting the Disadvantaged; the SmartCEO EcoCEO award for organizational commitment to the environment; the Young Presidents' Organization Social Enterprise Leadership Award; and the Purdue Outstanding Industrial Engineer of the Year award.



Gibbons recently served as a member of *Forbes'* Nonprofit Council. Gibbons also served as a twoyear member of the White House Council for Community Solutions as appointed by President Obama. In addition, Gibbons has been a contributor to the Huffington Post since 2009.

He earned his B.S. in industrial engineering from Purdue University, and was the first blind person ever awarded an MBA from Harvard Business School.

The full interview with Gibbons and a sidebar interview with Boyden's Alicen Sibley on successful social impact leadership are available at <u>www.boyden.com</u>.

Previous issues of Boyden's *Leadership Series* include interviews with <u>Theo Van der Loo</u>, President of Bayer Brazil, <u>Janelle Gale</u>, Vice President of Human Resources, Facebook, <u>Ralph Scozzafava</u>, then COO and currently CEO of Dean Foods;; <u>Alec Ross</u>, Distinguished Visiting Fellow at Johns Hopkins University and author of the New York Times number one bestseller <u>The Industries of the Future</u>; <u>Bill Ingham</u>, Vice President, Global Human Resources of Visa; <u>Dawn Hudson</u>, Chief Marketing Officer of the National Football League; <u>Mark Devadason</u>, Global Head of Sustainability at Standard Chartered Bank; <u>Noor Menai</u>, President & CEO of CTBC Bank USA; <u>Stephan Winkelmann</u>, President & CEO of Automobili Lamborghini S.p.A.; <u>Svein Rennemo</u>, Chairman of Statoil; <u>Umran Beba</u>, former Region President for Asia Pacific for PepsiCo and currently Senior VP and CHRO at PepsiCo; <u>David Gergen</u>, Director of Harvard's Center for Public Leadership and former presidential advisor; and <u>Robert</u> <u>Reich</u>, currently Chancellor's Professor of Public Policy at the University of California at Berkeley and former US Secretary of Labor. All are available on Boyden's website.

About the Series

Boyden's *Leadership Series* is an ongoing publication that highlights the views of high-profile business leaders on issues relevant to leadership, management and talent acquisition. The series' editors conduct interviews with heads of corporations and other key organizations across the globe to further growth and the exchange of ideas.

About Boyden

Boyden is a premier leadership and talent advisory firm with more than 65 offices in over 40 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management and leadership consulting solutions. For further information, visit <u>www.boyden.com</u>.

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