

Kong To Rejoins Boyden Greater China as Partner

SHANGHAI, July 19, 2017 – Boyden, a premier global talent and leadership advisory firm with more than 65 offices in over 40 countries, today announced Kong To has rejoined Boyden Greater China as Partner based in Shanghai.

Kong To, who has an extensive track record in Greater China and the United Kingdom, previously served as a Boyden Vice President and then Managing Director from 2005-2011. Kong has nearly two decades of executive search experience, 12 of these years based in Beijing and Shanghai. Partnering with clients in the Industrial and Technology sectors, his expertise on advising MNC's and Chinese enterprises include automotive, capital machinery, manufacturing, consumer technology and enterprise IT companies.

"We're excited to welcome Kong back to Boyden and our Global Technology and Industrial Practices," said [William Farrell](#), Managing Partner of Boyden Greater China. "He has a stellar reputation among Chinese, European and U.S. global organizations as a trusted advisor for C-level executives and senior management positions."

"I am delighted to return to Boyden and partner with my colleagues in Greater China and across the globe," said Kong To. "Boyden's unique client-centric focus and strong teams in key global markets and sectors around the world are unmatched in executive search and leadership consulting."

Previously, Kong To was a Managing Partner in Beijing and Greater China with two other leading global executive search firms, where he served as Global Industrial Practice Leader and Country Manager. Earlier in Kong's career, he held marketing management positions in the UK with Motorola.

Kong To holds a bachelor's degree in Engineering and Management and an Aeronautical Engineering Higher Diploma, both from the University of Hertfordshire, U.K. He is fluent in English and Cantonese and proficient in Mandarin.

About Boyden

Boyden is a premier talent and leadership advisory firm with more than 65 offices in over 40 countries. Our global reach enables us to serve client needs anywhere they conduct business. We connect great companies with great leaders through executive search, interim management

and leadership consulting solutions. For further information, visit www.boyden.com.

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